

WXIX

ORDER

Flight Dates 10/17/12-10/25/12

Contract / Revision 836606 /

Original Date / Revision
10/16/12 10/16/12Advertiser **Mandel, J/US Senate/R**Agency **Strategic Media Placement.**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**

Product

Agency Com 15%

Billing Contact

**7669 Stagers Loop
Delaware, OH 43015**

Sales Office WXIX

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # 2929

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL820

Priority P 5

Advertiser Ref

Primary Account Executive
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	23	\$9,201.25	\$10,825.00	0.00	10/01/12	10/25/12	23	\$9,201.25	\$10,825.00
Totals	23	\$9,201.25	\$10,825.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	10/17/12	10/25/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W-F--		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	-TW----		2				\$400.00		0.00			
N 2	WXIX	10/17/12	10/25/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	M--T---		2				\$400.00		0.00			
N 3	WXIX	10/21/12	10/21/12	FOX News Sunday Fox News Sunday	Comm	8am-11am	-----S	:30	1	\$75.00	P 5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **836606** Flight Dates **10/17/12-10/25/12**

Hiatus Dates

Original Date / Revision 10/16/12/ 10/16/12

Order Sep 00:15:00

Advertiser **Mandel, J/US Senate/R** Product

Estimate # **2929**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WXIX	10/21/12	10/21/12	FOX News Sunday Fox News Sunday	Comm	8am-11am	-----S	:30	1	\$75.00	P 5	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S					1	\$75.00		0.00		
N 4	WXIX	10/18/12	10/25/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	1	\$150.00	P 5	0.00 NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	---T---					1	\$150.00		0.00		
Week:		10/22/12	10/28/12	M-W---					2	\$150.00		0.00		
N 5	WXIX	10/18/12	10/25/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	2	\$1,000.00	P 3	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	---TF--					2	\$1,000.00		0.00		
Week:		10/22/12	10/28/12	MT-----					2	\$1,000.00		0.00		
N 6	WXIX	10/17/12	10/25/12	Late News M-F Late News M-F	Comm	10-11P	MTWTF--	:30	1	\$500.00	P 5	0.00 NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--W----					1	\$500.00		0.00		
Week:		10/22/12	10/28/12	MT-----					2	\$500.00		0.00		
N 7	WXIX	10/17/12	10/25/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	MTWTFSS	:30	1	\$500.00	P 5	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	----F--					1	\$500.00		0.00		
Week:		10/22/12	10/28/12	--W----					1	\$500.00		0.00		
N 8	WXIX	10/21/12	10/21/12	Late News Su Late News Sun	Comm	10-1102P	-----S	:30	1	\$500.00	P 5	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00		
N 9	WXIX	10/21/12	10/21/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun	-----S	:30	1	\$100.00	P 5	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S					1	\$100.00		0.00		
Totals													23	\$10,825.00